

JOSHUA MORAN | UX/UI DESIGNER

Address: 736 North Verdugo, Apt. 1/2, Glendale, CA 91206 • Email: info@joshuamoran.ca • Phone: (213) 645 5044

Personal Statement: With more than 10 years of industry experience, I specialize in UX/UI design and applying design thinking to create successful digital products. I am confident in my process, comfortable working closely with users and stakeholders, and passionate about turning complex challenges into intuitive experiences.

EDUCATION

Interaction Design Foundation

– UX Management: Strategy & Tactics ‘20 ID 704048

California Institute of Technology

– Interaction Design Certification ‘15

Berklee College On-Campus, Boston

– Undergrad Alumni ‘13

Mohawk College Institute of Technology

– Graphic and Web Design Diploma ‘11

TOOLS & TECHNOLOGY

+5 years of Design Process and Architecture

– User Flows, Surveys, Focus Groups, Copywriting

+7 years of Prototyping and Testing

– Sketch, Axure, Figma, InVision, Adobe CC

+10 years of Visual Design and User Interface

– Typography, Image Editing, Component Library, WCAG

+10 years of Web Code and Customizations

– SEO, HTML/CSS/JS, React, Bootstrap

HIGHLIGHTS & ACHIEVEMENTS

- Recipient of the Judge William K. Warner Scholarship for outstanding performance
- Recognized by Ontario’s Futurpreneur Program, a financing and mentorship program

PROFESSIONAL EXPERIENCE

Kimberly-Clark Professional

July 2023 - Present

UX/UI Designer & Strategist - Contractor

- K-C Professional includes major brands such as Scott, WypAll, Kleenex, and Cottonelle. I began on the portal team, supporting distributors and commercial buyers through a B2B web application. My first major initiative was leading UX/UI enhancements for the portal dashboard, improving usability and overall experience.
- After these improvements, I expanded into the broader website team, where I led design efforts across Product Display, Product Listing, Search, and Blog/Resources experiences.
- Following this work, I was brought into Kimberly-Clark’s consumer-facing team, where I now leverage existing design systems to help build a new web experience in collaboration with Amazon and Disney for Huggies’ “DreamBig” campaign.

Morgan Stanley

April 2021 - July 2023

UX/UI Designer - Contractor

- Morgan Stanley, a global investment bank based in New York, maintains several web platforms built on Adobe AEM as a shared component library. I leveraged these systems to define and present scalable architecture solutions across multiple corporate initiatives.
- Working in Sketch and Figma, I prototyped interfaces and iterated weekly with stakeholders and clients to drive alignment through to development hand-off.
- Key projects include:
 - “ReImagine New York” — a corporate-facing platform impacting over 20,000 employees across a four-year initiative
 - “MS Today Firmwide Marketing Portal” — an internal communications and marketing hub used for firmwide alignment and content distribution